



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/House Majority Pac (16681)  
Waterfront Strategies (2541)  
NAGELBERG,DAN  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/HOUSE MAJORITY PAC (133782)  
National/Political  
1431/06247828

Invoice 622963  
Inv Date 8/26/2012  
Terms Net 30  
Contract 324100  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Waterfront Strategies  
1010 Wisconsin Avenue  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

HOUSE MAJ PAC 8/21  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 8/27/2012 4:54:43PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>ELLEN/1</b>							
	Spot	10:00:04AM-Elle	Per week (2),We,Th,Fr	08/22/12 10:27AM (We)	00:30	Elle			
	Spot	10:00:04AM-Elle	Per week (2),We,Th,Fr	08/23/12 10:47AM (Th)	00:30	Elle	HMP12-PA12-T01	\$350.00	
2.0	Contract Line Remarks:	<b>LATE NEWS/2</b>							
	Spot	10:59:34PM-CHANNE	Per week (2),We,Th,Fr	08/23/12 11:13PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	HMP12-PA12-T01	\$2000.00	
	Spot	10:59:34PM-CHANNE	Per week (2),We,Th,Fr	08/24/12 11:31PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	HMP12-PA12-T01	\$2000.00	
3.0	Contract Line Remarks:	<b>NOON NEWS/3</b>							
	Spot	11:59:04AM-Channel	Per week (1),We,Th,Fr	08/23/12 12:22PM (Th)	00:30	Channel 11 News At Noon	HMP12-PA12-T01	\$375.00	
4.0	Contract Line Remarks:	<b>NEWS 530-6P/4</b>							
	Spot	5:30:00PM- 6:00:00	Per week (1),We,Th,Fr	08/23/12 5:38PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	HMP12-PA12-T01	\$800.00	
5.0	Contract Line Remarks:	<b>NEWS 6-630P/5</b>							
	Spot	5:58:34PM-Channel	Day,W-1,Th-1,F-1	08/22/12 6:09PM (We)	00:30	Channel 11 News At 6pm M-F	HMP12-PA12-T01	\$1000.00	
	Spot	5:58:34PM-Channel	Day,W-1,Th-1,F-1	08/23/12 6:28PM (Th)	00:30	Channel 11 News At 6pm M-F	HMP12-PA12-T01	\$1000.00	
	Spot	5:58:34PM-Channel	Day,W-1,Th-1,F-1	08/24/12 6:10PM (Fr)	00:30	Channel 11 News At 6pm M-F	HMP12-PA12-T01	\$1000.00	
6.0	Contract Line Remarks:	<b>NEWS 6-7A/6</b>							
	Spot	5:59:04AM-Channel	Day,W-1,Th-1,F-1	08/22/12 6:39AM (We)	00:30	Channel 11 News 6am	HMP12-PA12-T01	\$800.00	
	Spot	5:59:04AM-Channel	Day,W-1,Th-1,F-1	08/23/12 6:23AM (Th)	00:30	Channel 11 News 6am	HMP12-PA12-T01	\$800.00	
	Spot	5:59:04AM-Channel	Day,W-1,Th-1,F-1	08/24/12 6:43AM (Fr)	00:30	Channel 11 News 6am	HMP12-PA12-T01	\$800.00	
7.0	Contract Line Remarks:	<b>TODAY SHOW 7-9A/7</b>							
	Spot	7:00:04AM-Today Sh	Day,W-1,Th-1,F-1	08/22/12 8:36AM (We)	00:30	Today Show	HMP12-PA12-T01	\$625.00	
	Spot	7:00:04AM-Today Sh	Day,W-1,Th-1,F-1	08/23/12 8:42AM (Th)	00:30	Today Show	HMP12-PA12-T01	\$625.00	
	Spot	7:00:04AM-Today Sh	Day,W-1,Th-1,F-1	08/24/12 7:29AM (Fr)	00:30	Today Show	HMP12-PA12-T01	\$625.00	
8.0	Contract Line Remarks:	<b>SAT NEWS 8A-1030A/9</b>							
	Spot	8:00:00AM-10:30:00	Day,Sa-1	08/25/12 9:12AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	HMP12-PA12-T01	\$375.00	
9.0	Contract Line Remarks:	<b>MEET THE PRESS/10</b>							
	Spot	10:00:04AM-MEET T	Day,Su-1	08/26/12 10:59AM (Su)	00:30	Meet the Press	HMP12-PA12-T01	\$3600.00	
10.0	Contract Line Remarks:	<b>SUN NEWS 8-10A/11</b>							
	Spot	8:00:00AM-10:00:00	Day,Su-1	08/26/12 8:54AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	HMP12-PA12-T01	\$375.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$17,500.00	Total Spots	18
Commission	(\$2,625.00)		
Net Total	\$14,875.00		